

## The DoubleTree Suites in Lexington, Kentucky, Achieves a French Quarter Feel and Enhances Guest Privacy with Scranton Products® Aria Partitions®



Located within a stone's throw of several destinations, including the famous Bourbon Trail, the University of Kentucky, downtown Lexington, Rupp Arena, and the Kentucky Horse Park, The DoubleTree Suites is a central launching pad for guests visiting Lexington for all kinds of occasions and experiences. But before settling into their suite or venturing into the city, guests often have a common first stop: the lobby restroom.

The restroom is one of the first impressions guests have of a hotel, with many visiting it before checking in or entering their rooms. Recognizing this, the hotel's renovation in early 2024 paid special attention to enhancing the restrooms to ensure they reflect the overall guest experience.

### Prioritizing Privacy

"It's important that when you go to a public restroom it's comfortable and private," said Mike Curd, General Manager at the DoubleTree Suites. "We advocated for the use of floor-to-ceiling products."

Scranton Products® Aria Partitions® were selected to achieve that high level of comfort and personal security. The full-height toilet partitions offer increased privacy, enhanced aesthetics, clean lines, and ease of maintenance due to fewer cracks and crevices for dirt to collect. They replaced plastic laminate restroom stalls, which were susceptible to chipping, peeling, delamination, moisture damage, and vandalism.



The restroom space features a sophisticated black-and-white aesthetic, using varied tile and hard surfaces for the countertops, along with black panels contrasted against white fixtures and accented tiles. The result is an elegant look that carries the theme of the hotel renovation into the restrooms.

“The renovated restrooms offer a much higher level of comfort compared to before,” said Curd. “They feel cleaner, more comfortable, and put guests at ease, providing a vastly improved experience over the previous design. They look and feel durable, offer more privacy, and there’s minimal sound transfer between stalls.”

#### Capturing the Spirit of “Laissez les Bon Temps Rouler”

The overall redesign of the Lexington DoubleTree Suites draws inspiration from **New Orleans** and Lexington, blending French influences with rustic accents. The hotel features bold color palettes, textured interiors, and a curated collection of historic photographs and Lexington-inspired artwork. The suites are equipped with balconies overlooking the French Quarter-style atrium, allowing guests to feel completely transported during their stay.

The approach was inspired by the Louisiana French Creole expression, “Laissez les bon temps rouler,” which means, “Let the good times roll.”

#### Challenges and Results

The hotel hadn’t had a full renovation since the early **2010s**, so this upgrade involved extensive reconstruction, with some areas out of service for long periods. Everything was completely gutted and replaced, including furnishings, fixtures, wall coverings, and floor coverings. The event space couldn’t be booked for **2-3 weeks**—an opportunity cost for improving the space to drive future sales.

“Although the process caused some temporary interruptions, it was necessary to achieve the design goals set for the renovation,” said Curd. “Those who were familiar with the previous design have noticed the improvement. Both new and returning guests are very complimentary of the updated look and feel of the property, including the restrooms.”

To learn more about Scranton Products Aria Partitions, please visit [www.scrantonproducts.com](http://www.scrantonproducts.com) or call **800-445-5148**.

#### About Scranton Products:

With more than **30** years of experience, Scranton Products is the industry leader in plastic bathroom partitions and lockers. Endless design options and an array of designer colors and textures provide confidence and elegant style in every project, creating a lasting impression. Proudly made in the USA and constructed from premium-grade solid plastic, our products’ unmatched durability withstands impact, corrosion, graffiti and mildew. Backed by sustainable technologies and industry-leading warranties, with our partitions and lockers you are investing in peace of mind.